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Joseph D. Kuborn is a registered patent attorney and partner at Andrus Intellectual Property Law.

Joe focuses his practice on domestic and international patent and trademark prosecution and strategic analysis related to product development and discoveries. He is experienced in the areas of intellectual property enforcement and infringement studies. He also counsels clients on trade secret protection and copyrights and has experience with drafting and negotiating technology transfers, license agreements, and confidentiality agreements. Joe has prepared, filed and prosecuted hundreds of patent applications and provides infringement, novelty and right-to-use opinions.

Joe has worked with a wide variety of technologies, including medical devices, medical monitoring technologies and equipment, RF technology, wireless communication devices, utility metering equipment, computer software and hardware, plastic film handling, smoke detecting devices, home heating system controls, car wash operational controls, home stand-by power systems, internet-related business methods and software, office furniture designs, and sporting equipment.

Joe has been featured in *Chambers USA* as an Up and Coming attorney in the field of Intellectual Property. In 2011, *Chambers* said Joe "is the 'master of writing patents,'" according to interviewees. "He wins particular praise for his 'understanding of product design concepts.'" In 2012, *Chambers* said Joe "is described as 'practical, budget-minded and very responsive,' and also elicits praise for his 'rational, levelheaded' attitude to matters. He handles both domestic and cross-border patent and trademark prosecution, and has vast experience of working with products in a variety of technology

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arenas."

Joe was selected for inclusion in the 2013 and 2014 editions of the *IAM Patent 1000* as a top patent practitioner in Wisconsin, was selected for inclusion in Thomson Reuters' Super Lawyers - Rising Stars Editions in 2006, 2007 and 2009, and was selected for inclusion in Managing Intellectual Property's inaugural edition of *IP Stars* in 2013. Joe is ranked AV Pre-eminent 5.0/5.0 by his peers on Martindale-Hubbell.

Joe received a bachelor of science degree in electrical engineering from the University of Wisconsin-Milwaukee in 1991 (*with honors*) and a juris doctor degree from Marquette University Law School in 1995 (*cum laude*). While at Marquette, Joe was a member of the Marquette Law Review (1994-95) and participated in the Marquette Intellectual Property Law Society.

Joe is admitted to practice before the Supreme Court of Wisconsin, the U.S. District Courts for the Eastern and Western Districts of Wisconsin and the U.S. Patent and Trademark Office.

Joe is a member of the American Bar Association and its section of Intellectual Property Law, the American Intellectual Property Law Association (AIPLA), the Wisconsin Intellectual Property Law Association (WIPLA), and the Milwaukee Bar Association. He is also a member of the Institute of Electrical and Electronics Engineers.

Prior to joining Andrus, Joe worked in the legal departments of Eaton Corporation and Johnson Controls.