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Benjamin R. Imhoff is a registered patent attorney and partner at Andrus Intellectual Property Law.

Ben concentrates his practice on domestic and international patent and trademark prosecution and enforcement. He works with clients to identify intellectual property strategies that complement and achieve business goals. Ben is experienced in preparing and prosecuting patent and trademark applications before the U.S. Patent and Trademark Office. He also represents clients before the Trademark Trial and Appeal Board in opposition and cancellation proceedings.

Ben helps clients to avoid legal conflict by counseling clients with non-infringement and freedom to operate opinions. When legal conflicts do develop, Ben is experienced in resolving these conflicts through licensing and other business agreements.

Ben's experience primarily includes working in the medical technology field, in which he has experience with mechanical therapy devices, electrical patient monitoring systems, and software-implemented imaging, data analysis, and communication systems. He also has experience in a variety of other electrical and mechanical applications such as electrical sensors, water filtration, automotive accessories, laboratory equipment, and hydrocarbon extraction.

Ben received a bachelor of science degree in biomedical engineering with a minor in electrical engineering from Marquette University (*cum laude*). While at Marquette, he conducted research in the field of medical imaging in conjunction with the FDA, and co-authored the research paper "Noise in

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Flat-Panel Displays with Sub-Pixel Structure," *Medical Physics* 31(4), 2004. Ben received a juris doctor degree from the University of Wisconsin Law School (*cum laude*). In law school, he competed in the Giles Rich Intellectual Property Moot Court Competition.

Ben was selected for inclusion in Thomson Reuters' Super Lawyers - Rising Stars Edition in 2009.

Ben is admitted to practice law before the Supreme Court of Wisconsin, the U.S. District Courts for the Eastern and Western Districts of Wisconsin, the U.S. Court of Appeals for the Federal Circuit and the U.S. Patent and Trademark Office.

Ben is a member of the American Intellectual Property Law Association (AIPLA) and its Young Lawyers Committee. Ben also represents Andrus in the International Trademark Association (INTA), where he serves on the Harmonization of Trademark Law and Practice Committee.